

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

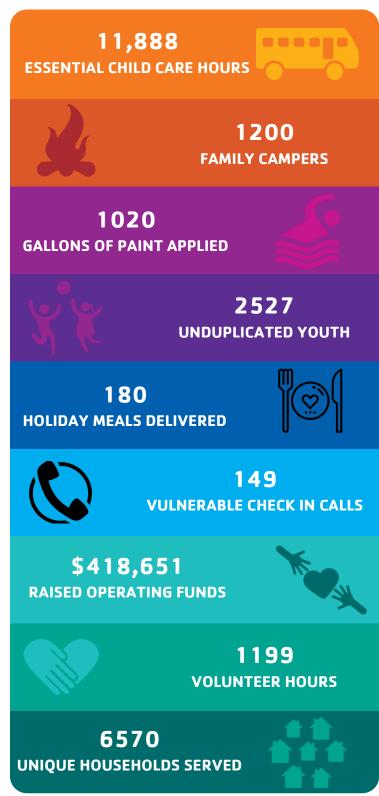


WENATCHEE VALLEY YMCA





BETTER TOGETHER!





217 Orondo Ave, Wenatchee, WA 98801 509.662.2109 wenymca.org



As YMCA chair, I appreciate even more the dedication to the board members and staff to the mission of the YMCA, creating a positive culture and providing needed programing for our community. The challenges of the pandemic to our community and the redefinition of mission and service of the Wenatchee Valley YMCA crystalized my apprecia-



tion of them. The memories of many individuals using all their skills and resources to build on this expanding vision warms my heart. As we all face challenges and opportunities ahead, I am confident with the compass of vision, planning, and leadership, we will continue down this path with great success. Thanks to all for the opportunity to serve the YMCA and our community. I look forward to continuing service in this amazing organization.

Kathy Emerick, Chief Volunteer Officer Realtor, Windermere Real Estate

Thriving non-profits have commonality: Dedicated leadership, engaged and committed board members that work in partnership with the executive and staff, effective staff on every level, and cash on hand to fulfill the mission. As of March 2020, we had all that and then some! Future Capital planning began



to take shape, all debt was paid off, contracts in 3 school districts for 7 licensed childcare sites took hold, Lake Wenatchee Y Camp had sustaining record high attendance, mission driven initiatives like Ment2B and Teen Outreach expanded, and a culture within our Y that trumped strategy every day, all day long!

I am grateful we have been in a position to continue to serve our community through this health crisis and look forward to thriving once again.

Dorry Foster

CEO, Wenatchee Valley YMCA

Time to Reset

YOUTH DEVELOPMENT

Nurturing the Development of Children & Teens

- Kid Zone
- Teen Center Y Crew Youth Soccer
- Ultimate Uplift
- Student Care
- Ment2B
- CABS

- Youth Basketball
- Youth Tennis
- **Extreme Teens**
- Child Watch
- Kids Zone

- Lake Wenatchee YMCA Camp
- Y Academy

Improving Community Health and Well-Being

· Child Care for Essential Workers

HEALTHY LIVING

- Family Gym
- Family Camp
- Family Open Swim
- Family Group Exercise
- Water Acclimation
- Coach Connections

Personal Training

- Body Composition
 Group Exercise
 - **Analysis**
- Racquetball
- Basketball
- Volleyball

- Fitness Center
- Therapy Swim
- Cancer Survivorship Recovery Program

SOCIAL RESPONSIBILITY

Adult Specialty Coaching Sessions

- Youth Scholarships
- **Income Based Membership**
- Collaborations
- Volunteer Opportunities
- Community Service Projects
- Partners with Youth Campaign •

Giving Back and Supporting our Neighbors

- Lake Wenatchee YMCA Camp Work Weekends
- Emergency Response Training
- Open Water Y Splash
- Teen Outreach
- Mentoring



COVID-19 PANDEMIC IMPACT

Like most businesses, we closed our doors March 16, 2020. More importantly, Student Care in our five locations and our Early Learning Center closed from March 13 through June 19, 2020. Both Wenatchee and Eastmont school districts then commissioned us to manage their Emergency Responder Child Care services under the new CDC Guidelines. We then adjusted our Summer EdVenture Student Care to meet the new restrictions and Summer EdVenture operated across four locations in two districts.

Lake Wenatchee YMCA Camp was closed to all contracted user groups and resident campers. We were able to expand our family camping model and turned our cabins into campsites, serving 400 families from Memorial Day through Labor Day.

Although our Teen Outreach stopped on the 16th of March, our mentoring program (MENT2B) continued, offering outdoor options for mentors and mentees to connect. Understandably, mentors were timid to meet and parents would not transport the mentee to help the relationship, ultimately reducing our matches by 50%.

In an attempt to offset the financial loss, we implemented drastic expense reductions including the furlough of employees (86% of total employees), as well as numerous negotiated reductions in fixed costs and contract services. We received \$403,000 from the Payroll Protection Program loan in April, and called all furloughed staff back with an anticipation of reopening in June. By July 15, we had fully exhausted the PPP loan and will have 100% of the loan forgiven. With no end to State Phase 1 closure, we once again faced another furlough of 45 staff. On September 16th, we once again reopened our doors to members at 25% capacity, calling all staff back, only to be forced to close yet again in November. All told, the Y operated only 117 days in 2020.

We are MOST grateful to the numerous grants and generous donors that have allowed the Y to continue to sustain our facility and staff. Our culture remains strong, our determination bolstered by our resilience and shear passion to serve this valley, our families, and our children.



SO MUCH MORE.

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FOR OUR COMMUNITY

OUR CAUSE: At the Y, we strengthen he foundations of community. We work side-by-side with our neighbors to make sure that everyone regardless of age, income, or background, has the opportunity to learn, grow and thrive.

OUR FOCUS:

YOUTH DEVELOPMENT:

Nurturing the potential of every child and teen

HEALTHY LIVING:

Promoting positive choices around health & well-being

SOCIAL RESPONSIBILITY:

Giving back and providing support to our neighbors

OUR VALUES: All Y programs instill and model the four core values of HONESTY, CARING, RESPECT and RESPONSIBILITY.

<u>REVENUE</u>

COMMUNITY SUPPORT \$1,439,767

MEMBERSHIP & PROGRAM FEES \$1,233,684

PUBLIC FUNDING \$849,705

TOTAL REVENUE \$3,523,155

EXPENSES

Program and Services \$2,420,311

Supporting Services \$405,227

Total Expenses \$2,825,648

Net Assets Year End \$5,016,694

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2022 WILL BE EXCITING

At the heart of what we do is our mission to serve ALL!
As we continue to recover from the health, financial, and staffing crisis, we encourage you to get involved to help us fulfill our mission.

